HONG SENG CONSOLIDATED BHD 200101001581 (537337-M) (FORMERLY KNOWN AS MSCM HOLDINGS BHD)

UNAUDITED INTERIM FINANCIAL REPORT FOR THE SECOND QUARTER ENDED 30 SEPTEMBER 2020

HONG SENG CONSOLIDATED BHD 200101001581 (537337M) (FORMERLY KNOWN AS MSCM HOLDINGS BERHAD)

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME FOT THE FINANCIAL QUARTER ENDED 30 SEPTEMBER 2020

	INDIVIDUA	AL PERIOD	CUMMULATIVE PERIOD			
N-4-	Current Year Quarter 30.09.2020	Preceding Year Quarter 30.09.2019	Current Year Year-to-date 30.09.2020	Preceding Year Year-to-date 30.09.2019		
Note	RM 529,735	RM 1,323,029	RM 1,058,086	RM 3,344,171		
Cost of sales	(323,530)	(462,107)	(559,250)	(1,248,517)		
Gross profit	206,205	860,922	498,836	2,095,654		
Other income	2,018,997	1,367,932	2,025,134	1,634,195		
Interest income	257,944	3,900	524,876	5,629		
Impairment gain on financial assets	292,181	_	426,210			
Administration expenses	(1,160,512)	(1,282,026)	(1,793,644)	(2,371,169)		
Other expenses	(11,667)	-	(67,486)	-		
Finance cost	(173,749)	-	(185,898)	(1,699)		
Profit before taxation	1,429,399	950,728	1,428,028	1,362,610		
Taxation	-	(7,539)	-	(7,539)		
Profit for the financial period	1,429,399	943,189	1,428,028	1,355,071		
Other comprehensive loss		(216,895)		(457,284)		
Total comprehensive profit for the financial period	1,429,399	726,294	1,428,028	897,787		
Profit attributable to:- Owners of the Company Non-controlling interest	1,429,399	943,189	1,428,028	1,355,071		
	1,429,399	943,189	1,428,028	1,355,071		
Total comprehensive profit attributable Owners of the Company Non-controlling interest	to:- 1,429,399 -	726,294	1,428,028 -	897,787 -		
-	1,429,399	726,294	1,428,028	897,787		
Earning per share attribute to equity holders of the Company (sen) -Basic B10	0.33	0.36	0.38	0.51		

HONG SENG CONSOLIDATED BHD 200101001581 (537337M)

(FORMERLY KNOWN AS MSCM HOLDINGS BERHAD)

CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION AS AT 30 SEPTEMBER 2020

	As at 30.09.2020 (Unaudited) RM	As at 31.03.2020 (Audited) RM
ASSETS		
Non-current assets		
Property, plant and equipment	902,864	1,668,922
Investment in an associate company	2,000,000	-
Other investments	9,432,787	9,432,787
Contract costs	-	74,152
Total non-current assets	12,335,651	11,175,861
Current assets		
Trade receivables	23,980,510	801,962
Other receivables	13,007,493	356,590
Contract costs	270,950	286,081
Tax recoverable	91,013	9,176
Other investments	25,020	31,849
Fixed deposits with licensed banks	43,629,298	30,282,500
Cash and bank balances	23,854,849	22,581,715
Total current assets	104,859,133	54,349,873
TOTAL ASSETS	117,194,784	65,525,734
LIABILITIES		
Non-current liabilities		
Deferred tax liability	471	-
Lease liabilities	608,119	663,584
Contract liabilities	29,323	205,429
Total non-current liabilities	637,913	869,013
Current liabilities		
Trade payables	4,172,893	404,668
Other payables	18,857,954	1,072,593
Contract liabilities	407,769	565,916
Lease liabilities	184,247	195,376
Bank borrowings	642,642	1,090,295
Provision for taxation	211	211
Total current liabilities	24,265,716	3,329,059
TOTAL LIABILITIES	24,903,629	4,198,072

(FORMERLY KNOWN AS MSCM HOLDINGS BERHAD)

CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION AS AT 30 SEPTEMBER 2020 (CON'T)

	As at 30.09.2020 (Unaudited)	As at 31.03.2020 (Audited)
	RM	RM
Equity attributable to owners of the Company		
Share capital	85,527,252	46,146,632
Irredeemable convertible preference shares	29,977,698	39,822,853
Share option reserve	66,394	66,394
Fair value reserve	(950,588)	(950,588)
Accumulated losses	(22,329,601)	(23,757,629)
	92,291,155	61,327,662
Non-controlling interests	-	-
Total equity	92,291,155	61,327,662
TOTAL EQUITY AND LIABILITIES	117,194,784	65,525,734
Net accept and show off-the table to accept of the Company (DM)	0.21.42	0 1025
Net asset per share attributable to owners of the Company (RM)	0.2142	0.1925

HONG SENG CONSOLIDATED BHD 200101001581 (537337M)

(FORMERLY KNOWN AS MSCM HOLDINGS BERHAD)

CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 SEPTEMBER 2020

	<> Attributable To Owners of the Company>					> Distributable	
	Share capital RM	Irredeemable convertible preference shares RM	Share option reserve RM	Fair value reserve RM	Foreign currency translation reserve RM	Accumulated losses RM	Total equity RM
At 1 April 2019	32,872,348	-	67,802	(556,873)	(161,656)	(15,233,966)	16,987,655
Net profit for the financial period	-	-	-	-	-	1,355,071	1,355,071
Other comprehensive loss for the period	-	-	-	-	(457,284)	-	(457,284)
Total comprehensive (loss)/profit for the period	-	-	-	-	(457,284)	1,355,071	897,787
Transaction with owners:							
Reversal of share-based payment under ESOS	-	-	(1,408)	-	-	-	(1,408)
Balance at 30 September 2019	32,872,348	-	66,394	(556,873)	(618,940)	(13,878,895)	17,884,034
At 1 April 2020	46,146,632	39,822,853	66,394	(950,588)	-	(23,757,629)	61,327,662
Net profit for the financial year	-	-	-	-	-	1,428,028	1,428,028
Other comprehensive profit for the period	-	-	-	-	-	-	-
Total comprehensive profit for the period	-	-	-	-	-	1,428,028	1,428,028
Transactions with owners:							
Conversion of irredeemable convertible preference shares	39,380,620	(9,845,155)	-	-	-	-	29,535,465
Balance at 30 September 2020	85,527,252	29,977,698	66,394	(950,588)	-	(22,329,601)	92,291,155

(FORMERLY KNOWN AS MSCM HOLDINGS BERHAD)

CONDENSED CONSOLIDATED STATEMENTS OF CASHFLOWS FOR THE YEAR ENDED 30 SEPTEMBER 2020

Current Year Quarter 30.09.2020 RM	Preceding Year Quarter 30.09.2019 RM
CASHFLOW FROM OPERATING ACTIVITIES	
Profit before taxation 1,428,023	3 1,362,610
Adjustments for:-	
Non-cash items (2,260,539	9) 105,306
Non-operating items (434,53)	1) 1,699
Operating (loss)/income before working capital changes (1,267,04)	2) 1,469,615
Net changes in current assets (12,080,223	8) 618,649
Net changes in current liablities 175,02	5 50,432,562
Cash (used in)/from operations (13,172,243	5) 52,520,826
Interest paid (22,859	9) (1,699)
Income tax refund -	201,344
Income tax paid (13,37)	3) (705)
Net cashflow (used in)/from operating activities (13,208,47)	7) 52,719,766
CASHFLOW FROM INVESTING ACTIVITIES	
Acquisition of subsidiary company (240,53)	ə) -
Interest received 524,870	5 -
Investment in an associate company (2,000,000)) -
Purchase of property, plant and equipment (3,975	, , , ,
Proceeds from disposal of property, plant and equipment 520,000)
Net cashflow used in investing activities (1,199,633)	8) (146,926)
CASHFLOW FROM FINANCING ACTIVITIES	
Proceeds from issuance of shares 29,535,465	5 -
Repayment of lease liabilities (66,594	4) (42,107)
Net cashflow from/(used in) financing activities29,468,87	1 (42,107)
Net changes in cash and cash equivalents 15,060,750	5 52,530,733
Effect on exchange rate differences -	(466,099)
Cash and cash equivalents at beginning of period 51,747,48	2,534,689
Cash and cash equivalents at end of period 66,808,244	4 54,599,323
Analysis of cash and cash equivalents	
Other investments 25,020) 47,105
Bank borrowings (642,642	
Fixed deposits 43,629,295	,
Cash and bank balances 23,854,849	9 55,923,788
66,866,52	
Less: Fixed deposits pledged (58,28)	
66,808,244	4 54,599,323

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PART A: EXPLANATORY NOTES PURSUANT TO MFRS 134

A1. Basis of preparation

The interim financial statements are unaudited and have been prepared in accordance with the requirements of Malaysian Financial Reporting Standard ("MFRS") 134: Interim Financial Reporting and paragraph 9.22 of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad ("Bursa Securities").

The interim financial statements should be read in conjunction with the audited financial statements of Hong Seng Consolidated Berhad (formerly known as MSCM Holdings Berhad) ("Hong Seng" or the "Company") and its subsidiary companies ("Group") for the financial year ended 31 March 2020.

The accounting policies adopted by the Group in the interim financial statements are consistent with those adopted in the audited financial statements for the financial year ended 31 March 2020 except for the adoption of the new and revised MFRSs which are mandatory for financial periods beginning on or after 1 April 2020.

A2. Qualification of financial statements

The auditors' report of the preceding financial statements for the financial year ended 31 March 2020 was not subject to any audit qualification.

A3. Seasonal or cyclical factors

The business of the Group was not materially affected by any significant seasonal or cyclical factors during the current quarter under review.

A4. Unusual items due to their nature, size or incidence

There were no unusual items affecting assets, liabilities, equity, net income or cash flow of the Group during the current quarter under review.

A5. Significant estimates and changes in estimates

There were no changes in the estimates of amounts reported in the prior financial period, which have a material effect in the current quarter under review.

A6. Debts and equity securities

On 7 August 2020, 27 August 2020, 8 September 2020, 14 September 2020 and 28 September 2020, there are total of 196,903,100 ordinary shares have been issued pursuant to the conversion of 196,903,100 ICPS by the way of conversion of 1 unit ICPS with payment of RM0.15 in cash for 1 new ordinary shares.

Other than above, there were no issuance, cancellation, repurchase, resale and repayment of debt and equity securities for the current quarter.

A7. Dividends paid

There was no dividend paid during the current quarter under review.

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A8. Segmental information

The Group's segment report is presented based on its operating segments as follows:-

Segment revenue	Individua	l Period	Cumulative Period		
	Quarter ended 30.09.2020 RM'000	Quarter ended 30.09.2019 RM'000	Year-to-date ended 30.09.2020 RM'000	Year-to-date ended 30.09.2019 RM'000	
Search & Advertising	329	1,323	857	3,320	
Financial services	201	-	201	-	
Investment holding & others	-	-	-	24	
Less: Inter-segment revenue	-	-	-	-	
Consolidated revenue	530	1,323	1,058	3,344	

Segment results	Individual	Period	Cumulative Period			
	Quarter ended 30.09.2020 RM'000	Quarter ended 30.09.2019 RM'000	Year-to-date ended 30.09.2020 RM'000	Year-to-date ended 30.09.2019 RM'000		
Search & Advertising	(34)	1,174	174	1,756		
Financial services	(45)	-	(45)	-		
Investment holding & others	1,508	(223)	1,299	(393)		
Consolidated profit before tax	1,429	951	1,428	1,363		

A9. Valuation of property, plant and equipment

The Group did not revalue any of its property, plant and equipment during the current quarter under review.

A10. Material events during the interim period

The following were the material events during the financial period ended 30 September 2020:-

- On 5 August 2020, the Board of Directors announced that the Company proposes to seek its shareholders' approval to change the name of the Company from MSCM Holdings Berhad to Hong Seng Consolidated Berhad at a general meeting to be convened on a date to be announced;
- (ii) On 5 August 2020, the Board of Directors announced that the Company had issued a Letter of Intent ("LOI") to eMedAsia Sdn. Bhd. ("eMedAsia"), which was accepted by eMedAsia, indicating the Company's interest to invest a total of RM2.0 million for a 20% stake in eMedAsia and to be eMedAsia's exclusive fourth party logistic ("4PL") service provider.
- (iii) On 10 August 2020, the Board of Directors announced that its wholly-owned subsidiary, Hong Seng Gloves Sdn. Bhd. ("HSGSB") had on 10 August 2020 entered into a conditional tenancy agreement ("Agreement") with a related party, HS Vision One Sdn. Bhd. to rent 4 blocks of single-storey factory building, a singlestorey office building and a single-storey canteen erected on a parcel of leasehold land measuring approximately 217,800 square feet held under H.S.(M) 19719, PT 8573 in Lot 97, Jalan Sepuluh, Bakar Arang Industrial Estate, 08000 Sungai Petani, Kedah, upon the terms and conditions mutually agreed upon and stipulated in the Agreement;

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A10. Material events during the interim period (Cont'd)

The following were the material events during the financial period ended 30 September 2020 (Cont'd):-

- (iv) On 12 August 2020, the Company and eMedAsia had on 12 August 2020 agreed that Hong Seng's rights, duties and obligations as provided in the LOI shall be granted and assigned to its 51% owned subsidiary, namely HS Bio Supplies Sdn. Bhd. (formerly known as HC MSC Sdn. Bhd.) ("HS Bio");
- (v) On 25 August 2020, the Board of Directors of announced that HSGSB, a wholly-owned subsidiary of the Company has on 25 August 2020 entered into a Turnkey Commissioning of Nitrile Butadiene Rubber Double Former Glove Dipping Production Line Agreement with Howellcare Industries Sdn. Bhd. for a total cash price of RM59,400,000.00;
- (vi) On 28 August 2020, HS Bio has on 28 August 2020 entered into a 3rd and 4th Party Logistics Services And Subscription Agreement with eMedAsia;
- (v) On 15 September 2020, the Board of Director announced that the Company proposes to undertake the Proposed Private Placement of new ordinary shares, representing not more than 10% shares in issue (excluding treasury shares) ("Proposed Private Placement"); and
- (vi) On 21 September 2020, the Board of Directors of Hong Seng announced that the additional listing application in relation to the Proposed Private Placement has been submitted to Bursa Securities.

A11. Material events subsequent to the end of the interim period

The following were the material events subsequent to the financial period ended 30 September 2020:-

- On 1 October 2020, the Board of Directors announced that the Company has changed its name to Hong Seng Consolidated Berhad with effect from 30 September 2020, being the date of the Notice of Registration on Change of Name of Company issued by the Companies Commission of Malaysia;
- (ii) On 5 October 2020, the Board of Directors announced that HS Bio, a 51% owned subsidiary of the Company, has on 5 October 2020 entered into a Consortium Agreement with RP Integrated Berhad to jointly work together and to form an unincorporated consortium for the purposes to pursue distributorship and opportunities relating to medicinal drugs and vaccines from the People's Republic of China;
- (iii) On 7 October 2020, total of 2,188,000 ordinary shares have been issued pursuant to the conversion of 2,188,000 ICPS by the way of conversion of 1 unit ICPS with payment of RM0.15 in cash for 1 new ordinary share;
- (iv) On 8 October 2020, the Board of Directors announced that Bursa Securities had, vide its letter dated 7 October 2020, resolved to approve the listing and quotation of up to 127,500,500 new shares to be issued pursuant to the Proposed Private Placement;
- (v) On 12 October 2020, the Board of Directors announced that the Company had on 12 October 2020 entered into a Share Sale Agreement ("SSA") with United ICT Consortium Sdn. Bhd. ("UICT"), a wholly-owned subsidiary of MMAG Holdings Berhad ("MMAG") for the proposed acquisition of 49% of the entire equity interest in HS Bio, comprising 1,029,000 ordinary shares for a cash consideration of RM980,001.00 only;
- (vi) On 19 October 2020, total of 600,000 ordinary shares have been issued pursuant to the exercise of 600,000 ESOS by the way of conversion of 1 unit ESOS with payment of RM0.35 in cash for 1 new ordinary share;
- (vii) On 20 October 2020, the Board of Directors announced that HS Bio had on 20 October 2020 entered into a SSA with Norashikin Binti Tajuddin and Lee Yeow Tuck for the acquisition of 51% of the equity interest in Pantasniaga Sdn Bhd ("Pantasniaga"), comprising 51,000 ordinary shares in Pantasniaga for a cash consideration of RM51.00 only.

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A11. Material events subsequent to the end of the interim period (Cont'd)

The following were the material events subsequent to the financial period ended 30 September 2020 (Cont'd):-

- (viii) On 21 October 2020, total of 300,000 ordinary shares have been issued pursuant to the conversion of 300,000 ICPS by the way of conversion of 1 unit ICPS with payment of RM0.15 in cash for 1 new ordinary share;
- (ix) On 22 October 2020, the Board of Directors announced that the Company had on 22 October 2020 incorporated a wholly-owned subsidiary, namely HS Petchem Logistics Sdn. Bhd. ("HS Petchem") with an initial share capital of RM100.00 comprising 100 ordinary shares. HS Petchem is principally engaged in petrochemical business to construct and operate tank farm facilities for feedstocks storage such as Butadiene (BD), Acrylonitrile (AN) and Liquefied Natural Gas (LNG) as well as providing the related integrated logistics services to complement the existing businesses of Hong Seng Group;
- (x) On 30 October 2020, total of 50,000 ordinary shares have been issued pursuant to the conversion of 50,000 ICPS by the way of conversion of 1 unit ICPS with payment of RM0.15 in cash for 1 new ordinary share;
- (xi) On 4 November 2020, total of 350,000 ordinary shares have been issued pursuant to the conversion of 350,000 ICPS by the way of conversion of 1 unit ICPS with payment of RM0.15 in cash for 1 new ordinary share;
- (xii) On 4 November 2020, the Board of Directors announced that its wholly-owned subsidiary company, HS Bio has on 4 November 2020 entered into a Memorandum of Understanding ("MOU") with Shijiazhuang Yiling Pharmaceutical Co., Ltd ("Yiling Pharmaceutical") for Yiling Pharmaceutical to authorise HS Bio to act as their agent in Malaysia to obtain the relevant approvals for their therapeutic and health related products from Malaysia's Ministry of Health on behalf of Yiling Pharmaceutical. Currently, the Parties are collating documents from Yiling Pharmaceutical for the purposes of submission of the application to Malaysia's Ministry of Health to obtain the relevant approvals for the registration of Yiling Pharmaceutical's therapeutic and health related products in Malaysia. The Company is hopeful that the said submission can be made in November 2020 or latest by December 2020.
- (xiii) On 4 November 2020, the Board of Directors announced that its wholly-owned subsidiary company, HS Bio has on 4 November 2020 entered into a MOU with Beijing Applied Biological Technologies Co., Ltd ("XABT") to jointly work together for development of the technologies, products, services and total solutions related to the 2019-nCoV PCR test kit and other infrastructure development projects within the scope of cooperation as entailed in the MOU. HS Bio is expected to submit the application to Malaysia's Ministry of Health to obtain the relevant approvals for the registration of XABT's 2019-nCoV PCR test kit in Malaysia in December 2020. In the meantime, the Parties intend to bring in supplies under emergency access to aid the outbreak in Sabah.

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A12. Changes in composition of the Group

Other than disclosed below, there were no major changes in the composition of the Group for the current quarter under review:-

- (i) On 28 July 2020, the Company entered into a SSA with Hong Seng Motor Sdn. Bhd., Hong Seng Assembly Sdn. Bhd., HS Hanvan Commercial Vehicles Sdn. Bhd. and HS Hohan Commercial Vehicles Sdn. Bhd. to acquire 2,000,000 ordinary shares in Hong Seng Priority Management Sdn. Bhd. (formerly known as IHP Priority Management Sdn. Bhd.) ("HSPMSB") representing entire equity interest in HSPMSB for a total consideration of RM420,621.00 only. HSPMSB is principally engaged in hire purchase and deferred payments agreements in relation to the sales and purchases of any goods or merchandise that can be traded with upon the hire purchase system and also carry business as financial agents and advisers;
- On 10 August 2020, the Board of Directors announced that the Company had on 7 August 2020 incorporated a wholly-owned subsidiary, HSGSB with an initial share capital of RM100.00 comprising 100 ordinary shares. HSGSB is principally engaged in manufacturing and trading of gloves and masks;
- (iii) On 11 August 2020, the Company entered into a SSA with UICT, a wholly-owned subsidiary of MMAG for the proposed disposal of 49% of the entire equity interest in HS Bio, comprising 49,000 ordinary shares for a cash consideration of RM1.00 only; and
- (iv) On 12 August 2020, HS Bio invested a total of RM2.0 million for a 20% stake in eMedAsia.

A13. Capital commitments

Other than disclosed below, there were no material capital commitments that have a material effect in the current quarter under review:-

	As at
	30.09.2020
	RM'000
Turnkey commissioning of Nitrile Butadiene Rubber double fomer glove dipping	
production line	59,400

A14. Contingent assets or liabilities

There were no changes in contingent assets or liabilities in the current quarter under review.

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PART B: EXPLANATORY NOTES PURSUANT TO MAIN MARKET LISTING REQUIREMENTS OF BURSA MALAYSIA SECURITIES BERHAD

B1. Review of performance

1.1 Financial review for quarter ended and financial year-to-date

	Individual Period				Cumulative Period			
	Quarter	Quarter			Year	Year		
	ended	ended	Varian	ices	ended	ended	Varian	ces
	30.09.2020	30.09.2019	Amount	%	30.09.2020	30.09.2019	Amount	%
	RM'000	RM'000	RM'000		RM'000	RM'000	RM'000	
Revenue	530	1,323	(793)	(59.9)	1,058	3,344	(2,286)	(68.4)
Profit before interest and tax								
before share of results of an associate	1,602	950	652	68.6	1,614	1,364	250	18.3
Profit before interest and tax	1,602	950	652	68.6	1,614	1,364	250	18.3
Profit before tax	1,429	951	478	50.3	1,428	1,363	65	4.8
Profit after tax	1,429	943	486	51.5	1,428	1,355	73	5.4
Profit attributable to owner of the Company	1,429	943	486	51.5	1,428	1,355	73	5.4

Current year quarter vs preceding year quarter

Revenue

The Group revenue for the current quarter under review of RM0.5 million decreased by 60% as compared to last year same quarter of RM1.3 million mainly due to disposal of subsidiaries from Search & Advertising division in Cambodia which was completed in March 2020.

Revenue for current quarter under review comprises of revenue derived from both Search and Advertising segment and financial services segment. Financial services segment consists of hire purchase business and moneylending business. RM0.2 million of revenue was contributed by the hire purchase business. However, the Company has not extended any loans/advances to any party or received any loan/advances from any party in the ordinary course of its business as a licensed moneylender in current quarter.

Profit before interest and tax ("PBIT")

The Group PBIT for current quarter of RM1.6 million was increased by RM0.6 million as compared to same quarter of the preceding year profit of RM1.0 million mainly due to recognition of negative goodwill on acquisition of a new subsidiary in the current year quarter.

Current year to-date vs preceding year to-date

Revenue

The Group revenue for the current year to date under review of RM1.1 million decreased by 68% as compared to previous year to-date of RM3.3 million mainly due to disposal of subsidiaries from Search & Advertising division in Cambodia which was completed in March 2020.

PBIT

The Group PBIT for current quarter increased by RM0.2 million compared to same quarter of the previous year to-date of RM1.4 million mainly due to disposal of subsidiaries from Search & Advertising division in Cambodia which was completed in March 2020.

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B1. Review of performance (cont'd)

	Current quarter ended	Immediate preceding quarter ended	Varianc	
	30.09.2020 RM'000	30.06.2020 RM'000	Amount RM'000	%
Revenue	530	528	2	0.4
Profit before interest and tax and				
before share of results of an associate	1,602	11	1,591	14,463.6
Profit before interest and tax	1,602	11	1,591	14,463.6
Profit/(Loss) before tax	1,429	(1)	1,430	143,000.0
Profit/(Loss) after tax	1,429	(1)	1,430	143,000.0
Profit/(Loss) attributable to owner of the				
Company	1,429	(1)	1,430	143,000.0

1.2. Financial review for current quarter with immediate preceding quarter

Revenue

The Group revenue for the current quarter increased by 0.4% as compared to immediate preceding quarter was mainly due to revenue derived from hire purchase income.

Profit before interest and tax

The Group recorded a profit of RM1.6 million for the current quarter as compared to loss of RM0.01 million for the immediate preceding quarter. This is mainly due to recognition of negative goodwill on acquisition of a new subsidiary company in the current year quarter.

1.3. Analysis of the performance of business segments

Search and Advertising ("S&A") business segment

	Individua	l Period	Cumulati	ve Period
	QuarterQuarterendedended30.09.202030.09.2019RM'000RM'000		Year-to-date ended 30.09.2020 RM'000	Year-to-date ended 30.09.2019 RM'000
Revenue Cost of sales	329 (323)	1,323 (461)	857 (559)	3,320 (1,226)
Gross profit	6	862	298	2,094
Other income	-	1,359	-	1,626
Operating expenses	(5)	(1,047)	(77)	(1,962)
Finance costs	(35)	-	(47)	(2)
(Loss)/Profit before taxation	(34)	1,174	174	1,756

Revenue

Revenue from S&A business segment decreased by 75% or RM1.0 million as compared to same quarter of the preceding year ended 30 September 2019. The drop is mainly due to disposal of subsidiaries from Search & Advertising division in Cambodia which was completed in March 2020.

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B1. Review of performance (cont'd)

1.3. Analysis of the performance of business segments (cont'd)

Business Segment by Countries

The details of the Group's business segments by countries and exchange ratio used as below:-

	Quarter 30.09				
	Malaysia RM'000	Total RM'000	Malaysia RM'000	Cambodia RM'000	Total RM'000
Revenue	1,058	1,058	2,552	792	3,344
Profit before interest and tax and					
before share of results of an associate	1,614	1,614	1,363	1	1,364
Profit before interest and tax	1,614	1,614	1,363	1	1,364
Profit before tax	1,428	1,428	1,362	1	1,363
Profit after tax	1,428	1,428	1,354	1	1,355
Profit attributable to owner of the					
Company	1,428	1,428	1,354	1	1,355

Exchange Rate Ratio Used (2019/2020)					
	MYR				
1 USD Dollar :	4.1900				

The exchange rate ratio used is based on Bank Negara exchange rate as per balance sheet date.

B2. Group's prospects

The Group expects 2020/2021 to be a challenging year. The S&A business in Malaysia continues to face challenges such as low economic activities and confidence.

Looking at the current economic sentiments, the Board is currently exploring the financial services segment. On 18 November 2019, Hong Seng Capital Sdn Bhd (formerly known as Food Cheetah Sdn Bhd), a wholly-owned subsidiary of the Company, has received the Money Lending License issued by the Registrar of Moneylenders of Kementerian Perumahan dan Kerajaan Tempatan on 15 November 2019.

On 24 July 2020, the Company has obtained approval from its shareholders to diversify and expand its business activities to include moneylending business. Such diversification enables the Group to tap into new business areas which will provide additional revenue streams to our Group while setting up the supply chain management business. The Board believes that this will be part of the Group's business plan to improve its financial performance as well as its shareholders' value. In addition, the diversifications will allow the Group to reduce reliance on its existing businesses.

Our management believes that despite challenging economic environment amid the COVID-19 pandemic, the impact of COVID-19 on the outlook of economy is likely to be significant in the short term. Our Group is expected to remain resilient while entering this period with liquidity buffers and will seize every opportunity premised on the above to improve our Group's operations and financial performances in the future.

(FORMERLY KNOWN AS MSCM HOLDINGS BERHAD)

B3. Statement of the board of directors' opinion on profit estimate, forecast, projection or internal targets

The Group has not provided any profit estimate, forecast, and projection in any public documents.

B4. Variance on profit forecast

The Group has not issued any profit forecast in any public comment.

B5. Status of corporate proposal

Save from the following, there were no corporate proposal announced but not completed as at 20 November 2020, being the last practicable date from the date of the issue of this report.

On-going Corporate Exercises

- (i) On 15 September 2020, the Board of Director announced that the Company proposes to undertake the Proposed Private Placement of new ordinary shares, representing not more than 10% of the number of shares in issue (excluding treasury shares) ("**Proposed Private Placement**") and obtained the Bursa approval vide its letter dated 7 October 2020, to approve the listing and quotation of up to 127,500,500 new shares to be issued pursuant to the Proposed Private Placement.
- (ii) On 19 October 2020, the Board of Directors announced that the Company proposes to undertake the followings:-
 - (a) proposed diversification of the existing business of Hong Seng and its subsidiaries ("Hong Seng Group") to include manufacturing and trading of gloves and other personal protective equipment ("PPE") products and related business ("Proposed Diversification into Manufacturing and Trading of Gloves and Other PPE");
 - (b) proposed diversification of the existing business of Hong Seng Group to include the supply of healthcare products and services and related business ("**Proposed Diversification into Healthcare Related Business**");
 - (c) proposed diversification of the existing business of Hong Seng Group to include hire purchase and related business ("**Proposed Diversification into Hire Purchase Business**"); and
 - (d) proposed variation to the utilisation of proceeds raised from the rights issue of shares with warrants and rights issue of irredeemable convertible preference shares undertaken by Hong Seng ("**Proposed Variation**").

(collectively, referred to as the "**Proposals**", and the Proposed Diversification into Manufacturing and Trading of Gloves and Other PPE, Proposed Diversification into Healthcare Related Business and Proposed Diversification into Hire Purchase Business are collectively referred to as the "**Proposed Diversifications**").

The Proposals and Proposed Diversification are subject to the approval from the shareholders of Hong Seng at the forthcoming extraordinary general meeting to be convened.

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B6. Utilisation of proceeds

On 24 July 2020, the proposed variation to the utilisation of proceeds raised from the Rights Issue of Shares with Warrants and Rights Issue of ICPS ("Proposed Variation") was duly passed by way of poll at the Extraordinary General Meeting held on 24 July 2020.

Status of utilisation of proceeds raised from corporate proposals (Rights Issue of Shares with Warrants and Rights Issue of ICPS) as at 30 September 2020 are as follows:-

Purpose	Proposed utilisation after variation RM'000	Actual utilisation RM'000	Intended timeframe for utilisation
Capital expenditure and rental deposits	5,805	624	Within 36 months
Working capital requirements	11,202	880	Within 36 months
Estimated expenses in relation to the Corporate Exercises	1,090	1,090 *	Within 2 weeks
Future prospective acquisition of the Property and construction of cold rooms	18,000	-	Within 24 months
Working capital for moneylending business	17,000	-	Within 24 months
	53,097	2,594	

* Any variation in the actual amount of the expenses for the corporate exercises will be adjusted accordingly to/from the funding for the workings capital requirements of our Group.

B7. Group's borrowings and debts securities

The details of the Group's borrowings and debts securities outstanding as at 30 September 2020 are as follows:-

	Quarter ended 30.09.2020			Quarter ended 30.09.2019		
	Long Term RM'000	Short Term RM'000	Total RM'000	Long Term RM'000	Short Term RM'000	Total RM'000
Secured Lease liabilities Unsecured	608	184	792	31	76	107
Bank Overdraft	-	643	643	-	1,372	1,372
Total Borrowings	608	827	1,435	31	1,448	1,479

All borrowings are denominated in Ringgit Malaysia and The Group does not have foreign currency borrowings.

The bank borrowings obtained from local banks bears interest of 2.75% to 8.35% (2020: 2.75% to 8.35%).

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B8. Material litigation

The Group is not engaged in any material litigation either, as plaintiff or defendant, and the Directors do not have any knowledge of any proceedings pending or threatened against the Group as at the date of this report.

B9. Dividends

No dividend has been declared/paid during the quarter under review.

B10. Earning per share

The basis of earning per share is calculated by dividing the net profit for the period attributable to ordinary equity holders of the parent by the weighted average number of ordinary shares in issue during the financial period.

There is no computation for diluted earning per share as it is anti-dilutive in nature.

		Individua	al Period	Cumulative Period	
		Quarter ended 30.09.2020	Quarter ended 30.09.2019	Year-to-date 30.09.2020	Year-to-date 30.09.2019
Profit attributable to owners of the Company	(RM'000)	1,429	943	1,428	1,355
Weighted average number of or shares in issue	ordinary (Unit'000)	430,934	265,486	375,066	265,486
Basic earning per share	(sen)	0.33	0.36	0.38	0.51

B11. Qualification of financial statements

The Company's preceding annual financial statements was not subject to any audit qualifications.